

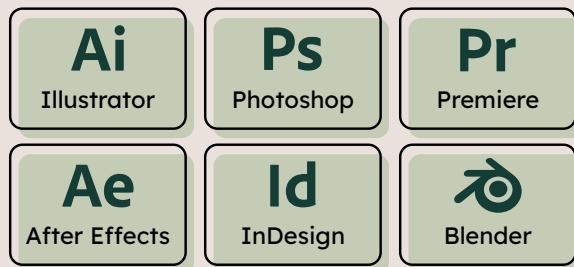
Christine Kim

About Me

I'm a passionate designer with 5+ years experience working in branding and digital marketing campaigns. I've led branding initiatives as well as created materials to support campaigns that have boosted customer engagement. Proficient in Adobe Suite.



Programs



Skills



Experience

EverTrue

Apr 2025- Present **Art Director**

- Responsible for EverTrue's brand identity; creating color palettes, graphic assets, and product imagery that is used company-wide
- Designed EverTrue's homepage, several product pages, and navigation bar
- Work closely with all of Marketing to align on design for ad campaigns, webinar promotion, conferences, and more
- Managing design requests from multiple departments and delegating responsibilities among teammates while staying on schedule

Oct 2023- Apr 2025 **Senior Designer**

Apr 2022- Oct 2023 **Designer**

Jun 2021- Apr 2022 **Junior Designer**

Freelancer

Jan 2022- Present

Worked as a contractor or independently for projects ranging from storyboarding for animated promotional videos to graphic design for print.

Education

William Paterson University

Sept 2016- May 2020

BFA Art Animation and Multimedia